

What Is Claimed Is:

1 1. A method for broadcasting a show in a video production
2 environment having a processing server in communications with a one or more
3 clients, comprising the steps of:

4 receiving, at the processing server, a request for one or more show
5 segments;

6 assembling the show segments to produce a single video clip;

7 sending the video clip as a whole unit to the requesting client;

8 buffering, at the client, the video clip, wherein said buffering
9 permits the client to continuously display the video clip.

1 2. A method of claim 1, further comprising the step of continuously
2 replaying the video clip.

1 3. A method of claim 1, wherein said assembling step further
2 comprises the step of integrating opinion gathering data into the video clip,
3 wherein said integrating includes instructing the client to present a poll for a user
4 to indicate opinion data.

1 4. A method of claim 1, wherein said assembling step further
2 comprises the step of integrating supporting media into the video clip, wherein
3 said integrating includes instructing the client to present supporting media with
4 the video clip.

1 5. A method of claim 4, wherein said integrating includes instructing
2 the client to present an address of an individual or organization corresponding to
3 the video clip, wherein the address is selected from the group consisting of URL,
4 email, or geographical addresses.

1 6. A method of claim 4, wherein said integrating includes instructing
2 the client to present a URL of an electronic bulletin board service.

1 7. A method of claim 4, wherein said integrating includes instructing
2 the client to present informative media corresponding to the video clip.

1 8. A method of claim 4, wherein said integrating includes instructing
2 the client to present captions corresponding to the video clip.

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